

BRIDGETTE MAYER, JUROR:

Bridgette Mayer Gallery exhibits, represents, and promotes artists from around the world, through her established private gallery program in Philadelphia, as well as art advisory firm based in Jacksonville, Florida. Building on 19 years of experience in the international art market, her professionally curated program facilitates access to innovative works from a diverse group of artists engaged on both a local and global scale. A leader in the Philadelphia arts community, she actively partners with local organizations to support fundraising initiatives and generate opportunities for artists to engage with the public.

"My mission is to help creatives, artists and entrepreneurs develop the tools to create unlimited career and business success. There are many ways that I can help you no matter where you are on your career path. I published my first book in 2016 called "The Art Cure," and began conducting workshops for artists and creatives, and doing one-on-one coaching with artists and gallerists, through my coaching services."

Don't miss her presentation on The Business of Art, based on her book "The Modern Artist's Way: How to Build a Successful Career as a Creative in the 21st Century" on Sunday, May 3.

AWARDS

First Prize:	\$500 plus a Solo Show opportunity
Second Prize:	\$400
Third Prize:	\$300
Honorable Mentions:	Three at \$100 each

Please note that the reference above to a talk on May 3rd is to a prior planned event at the college that had to be canceled.



The Philadelphia/Tri State
Artists Equity Association

71st ANNIVERSARY ANNUAL SPRING JURIED SHOW

CALL FOR ENTRIES

May 3 - June 7, 2020

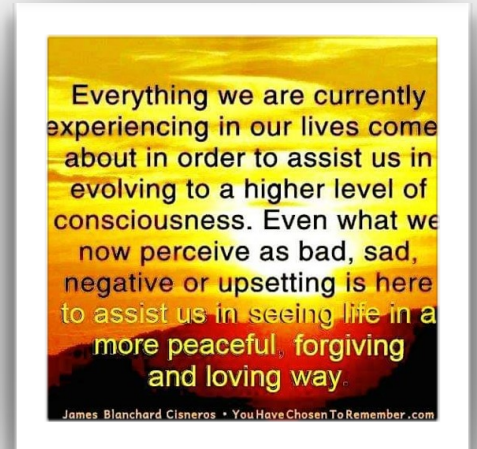
Montgomery County Community College
Pottstown, PA



**Dear Artists Equity Members and those interested in joining,
Despite the virus pandemic our 71st Anniversary Juried
Show will go on.**

The Board members of AE wish you all good health during this time of isolation, closings, and uncertainty.

We are planning a **virtual show** until we know more about gaining access to the shuttered gallery at Montgomery County Community College. All paintings accepted by the juror will go on our web site and hopefully on other news media. It's a chance for us to get even more creative and make lemonade out of life's lemons. Once the pandemic clears we can consider transitioning to a physical show at a future date to be determined.



Please remember that to enter the show you must be a current member of Artists Equity ([CLICK HERE TO JOIN](#)).

Members can submit up to three works using EntryThingy. Please ([CLICK HERE TO SUBMIT](#)) and when you get to the Artists Equity page scroll down about halfway until you see the "Apply Now" button and then click on this.

If you're not familiar with how an artist submits their work using EntryThingy please check out this explanatory video by the creator, 6:52. (https://www.entrythingy.com/vtour_entrants.html)

Our juror Bridgette Mayer, will select approximately 80 works for our online show. It's possible that Bridgette's talk *On The Business of Art* can proceed over the internet and perhaps she will make comments about the pieces that she chooses for the show. As she does on her weekly podcast, she can talk to us about the "Business of Art" and what she has learned having run her successful gallery in Philadelphia. We will work out the details and keep you apprised. [Click here for Bridgette Mayer's interview on building a career as an artist.](#)

CALENDAR

Friday, April 17 - Deadline to enter

Sunday, April 19 - Notification of juror's choices

Thanks for your patience and belief in Artists Equity. Stay well!

Mary Kane, President, Philadelphia/Tri-States Artists Equity, Assn. Inc.
Artists Equity Board
Looking forward to having the best show ever.

Join Artists Equity Today